

**SCHOOL NEWS**

## Emory RSPH Alumni Found Non-Profit Promoting Organizational Empowerment and Health Awareness



Ms. Cassandra Martin, Ms. Melissa Creary, and Ms. Xanthia Berry  
Founders of ShadowBlossom Inc.

The Atlanta-based nonprofit ShadowBlossom, Inc. was recently born out of educational and fundraising efforts among three Emory University Rollins School of Public Health (RSPH) alumni who decided that there was a need to help bring a louder voice to underserved

health and social issues and the organizations that supported them.

Ms. Cassandra Martin, Ms. Xanthia Berry, and Ms. Melissa Creary met at Emory University's Rollins School of Public Health while receiving Masters of Public Health degrees, and wanted to continue to make a difference for those whose voices may not be as loud as others. As a result, ShadowBlossom, Inc. was created to raise general awareness and build capacity and funds in selected areas of need facilitated through various services and social events.

No-cost services provided by ShadowBlossom, Inc. include advocacy, planning, community involvement, fundraising, evaluation, and capacity building. The co-founders' strategy is to provide one-on-one guidance to help promote increased social and health awareness and organizational empowerment.

ShadowBlossom, Inc. will be hosting the Art of Altruism, its first official meet-and-greet, at Wertz Contemporary Gallery and Noir Lounge in Atlanta on Wednesday, September 26 from 7:30-10 p.m.

To learn more, please visit [www.ShadowBlossom.org](http://www.ShadowBlossom.org).

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